

Primary Branding



Primary Branding - Full Color



Full Color - Light Background



Full Color - DarkBackground



One Color - Light Background



One Color - DarkBackground



Official Brand Colors



PANTONE 306 U
CMYK C: 75% M: 0% Y: 7% K: 0%
HEX #00BBE3
RGB rgb(0,187,227)



PANTONE 485 U
CMYK C: 0% M: 100% Y: 100% K: 0%
HEX #00BBE3
RGB rgb(0,187,227)



PANTONE Cool Gray
CMYK C: 20% M: 15% Y: 15% K: 0%
HEX #D2D0CD
RGB rgb(211,208,206)



PANTONE Black
CMYK C: 0% M: 0% Y: 0% K: 100%
HEX #231F20
RGB rgb(35,31,32)



TINT Black 35%
For one color use ONLY.